

**Gubernatorial Television Advertising  
Pre-Primary 2010**

	Detroit	GR-K'zoo	Lansing	Flint-Saginaw	No Lower Pen	West UP	Total
<b>Republicans</b>							
<b>Mike Bouchard</b>	\$629,025	\$162,055	\$60,430	\$59,550	\$72,613	\$6,559	\$990,232
<b>Mike Cox</b>	629,645	449,490	340,992	224,575	230,303	29,020	1,904,025
<b>Tom George</b>	13,621	1,973	1,605	0	0	0	17,199
<b>Pete Hoekstra</b>	107,762	234,399	21,780	53,835	93,681	15,953	527,410
<b>Rick Snyder</b>	849,678	681,345	227,893	236,680	266,447	76,157	2,338,200
<b>Rep. Cand. Total</b>	\$2,229,731	\$1,529,262	\$652,700	\$574,640	\$663,044	\$127,689	\$5,777,066
<b>Democrats</b>							
<b>Virg Bernero</b>	0	0	0	0	0	0	0
<b>Andy Dillon</b>	741,080	102,030	12,286	38,895	4,915	2,324	901,530
<b>Dem. Cand. Total</b>	\$741,080	\$102,030	\$12,286	\$38,895	\$4,915	\$2,324	\$901,530
<b>Candidate Total</b>	\$2,970,811	\$1,631,292	\$664,986	\$613,535	\$667,959	\$130,013	\$6,678,596

	Detroit	GR-K'zoo	Lansing	Flint-Saginaw	No Lower Pen	West UP	Total
<b>"Issue" Advertisers</b>							
<b>Advance Michigan Now (support Dillon/oppose Bernero)</b>							
	\$242,100	\$63,035	\$34,675	\$46,590	\$30,665	\$12,715	\$429,780
<b>Americans for Job Security (oppose Hoekstra)</b>							
	258,550	391,395	0	34,610	68,260		752,815
<b>Foundation for a Secure and Prosperous America (oppose Cox)</b>							
	48,422	0	35,605	35,605	0	0	119,632
<b>Genesee County Democratic Committee (support Bernero/oppose Dillon)</b>							
	1,009,590	317,040	172,690	149,548	143,253	40,966	1,833,087
<b>Michigan Business United (oppose Hoekstra/support Cox)</b>							
	289,925	0	0	0	0	0	289,925
<b>Michigan Chamber of Commerce (support Cox)</b>							
	221,201	0	0	0	0	0	221,201
<b>Northern Michigan Education Fund (support Dillon/oppose Bernero)</b>							
	152,640	80,535	0	0	37,450	0	270,625
<b>"Issue" Total</b>	\$2,222,428	\$852,005	\$242,970	\$266,353	\$279,628	\$53,681	\$3,917,065