

2010 Michigan Supreme Court Campaign Television Advertising

	Detroit	GR-K'zoo	Lansing	Flint-Saginaw	TC-Alpena	Marquette	Total
Kelly, Mary Beth	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -	\$ -
Young, Robert P, Jr	241,574	76,740	20,990	36,110	30,800	-	406,214
MI Republican Party	1,195,786	1,058,841	296,804	284,625	411,580	160,735	3,408,371
Law Enforcement Alliance of America	702,500	281,220	-	108,075	38,765		1,130,560
Total - Kelly, Young and supporters	\$ 2,139,860	\$ 1,416,801	\$ 317,794	\$ 428,810	\$ 481,145	\$ 160,735	\$ 4,945,145
Davis, Alton Thomas	\$ 306,150	\$ 139,315	\$ 55,443	\$ 64,755	\$ 44,105	\$ 13,215	\$ 622,983
Morris, Denise Langford	49,294	11,240	3,325	4,735	-	-	68,594
MI Democratic State Central Committee	780,250	765,640	278,900	229,355	291,960	98,410	2,444,515
21st Century Leadership Fund	41,825	77,498	27,600	6,330	-	1,435	154,688
Total - Davis, Morris and supporters	\$ 1,177,519	\$ 993,693	\$ 365,268	\$ 305,175	\$ 336,065	\$ 113,060	\$ 3,290,780
Total - Candidates	\$ 597,018	\$ 227,295	\$ 79,758	\$ 105,600	\$ 74,905	\$ 13,215	\$ 1,097,791
Total - Supporters	\$ 2,720,361	\$ 2,183,199	\$ 603,304	\$ 628,385	\$ 742,305	\$ 260,580	\$ 7,138,134
Total Advertising	\$ 3,317,379	\$ 2,410,494	\$ 683,062	\$ 733,985	\$ 817,210	\$ 273,795	\$ 8,235,925

Source: Broadcasters' and cable systems' public files; Northern Michigan cable records are incomplete