

2008 Michigan Supreme Court Campaign Television Advertising

	TV Market						Total
	Detroit	Gr. Rapids	Lansing	Tri-cities	Trav. City	Marquette	
Taylor campaign	434,620	354,620	164,635	168,615	102,680	83,886	1,309,056
MI Chamber	675,650	375,230	243,090	141,995	117,555	113,485	1,667,005
MI Republican Party	304,890	176,651	79,455	49,455	46,925	30,045	687,421
Taylor total	1,415,160	906,501	487,180	360,065	267,160	227,416	3,663,482
Hathaway campaign	232,865	114,580	57,035	91,020	-	-	495,500
MI Dem. State Cen. Comm.	732,070	263,056	104,981	133,386	113,886	51,688	1,399,067
Hathaway total	964,935	377,636	162,016	224,406	113,886	51,688	1,894,567
Total	2,380,095	1,284,137	649,196	584,471	381,046	279,104	5,558,049
Source: Data collected from the public files of MI broadcasters and cable systems							